

Fanpodium Core — Demo Walkthrough & Access Sheet

Preview/demo environment. No live payments, ticketing or third-party providers are connected.
All illustrative content is labelled DEMO in the product.

1. Links

Purpose	URL
Live site	https://fanpodium-core-unite.lovable.app
Fan sign-up	https://fanpodium-core-unite.lovable.app/auth?intent=join
For clubs	https://fanpodium-core-unite.lovable.app/for-clubs
For sponsors	https://fanpodium-core-unite.lovable.app/for-sponsors
Ecosystem explainer	https://fanpodium-core-unite.lovable.app/ecosystem
How it works (fans)	https://fanpodium-core-unite.lovable.app/how-it-works
Developer API v1	https://fanpodium-core-unite.lovable.app/developers
Data & ownership	https://fanpodium-core-unite.lovable.app/for-clubs/ownership

2. Demo accounts

Create your own fan account live in the meeting (phone number is required at sign-up), or use:

Account	Password	Sees
hq@fanpodium-demo.com	(shared separately)	HQ console: moderation, revenue rules, audit log, invitations
partner@fanpodium-demo.com	(shared separately)	Partner console for all 14 demo worlds: CMS, auctions, analytics, integrations
sponsor@fanpodium-demo.com	(shared separately)	Sponsor portal: aggregate-only campaign reporting, CSV export

Do not put passwords in this document — share them in a separate channel.

3. Recommended 12-minute demo flow

- 1 Landing page — "Engage. Inspire. Unite." Show the six worlds: clubs, artists, athletes, film/TV, creators, legends. One platform, many fandoms.
- 2 Open a demo world (Bangalore FC) — posts, comments, likes, fixtures, auction lot, charity impact module. Everything is real product, not slides.
- 3 Fan value — join, follow, engage, earn Podium Points, level the Superfan Passport, redeem a reward, place a demo bid.

- 4 Partner console — publish a post through the draft/publish lifecycle, open analytics with CSV export, show integrations panel and API keys.
- 5 Sponsor portal — aggregate-only reporting per campaign, no personal data, exportable.
- 6 Ownership — /for-clubs/ownership: the partner owns the fandom, the data and the commercial relationship; Fanpodium operates the platform.
- 7 Integrations — /developers: content and events sync, analytics reads, signed webhooks, so existing CMS/CRM/ticketing systems keep working.

4. What is built today

- Authentication with phone number, onboarding, consent records and data-request handling.
- Multi-tenant data model with row-level security; partners see only their own organisation.
- Roles: fan, partner_admin, partner_editor, sponsor_admin, charity_admin, moderator, finance_admin, platform_admin.
- Fan surfaces: feed, explore, search, worlds, passport, rewards, auctions, impact, points.
- Partner console: content CMS with draft/publish, events, auctions, analytics + CSV, integrations, staff invitations, API keys and webhooks.
- Sponsor portal: campaign creation and aggregate-only performance reporting.
- HQ console: moderation queue, revenue rules, audit log, platform invitations.
- Public API v1 with scoped keys and HMAC-signed webhooks.
- 14 complete demo worlds with posts, comments, likes, events and live auction lots.

5. Deliberately not enabled

- Live payments and payouts (no card processing in this preview).
- Live ticketing and third-party media integrations (placeholders only).
- Marketing/compliance certifications are not claimed anywhere in the product.

6. Next external inputs needed

- 1 Confirmed pilot partner and a named commercial contact.
- 2 Brand assets for the pilot (crest/logo, colours, hero imagery, rights confirmation).
- 3 Legal review of terms, privacy and the partner data-processing annex.
- 4 Payment provider decision and merchant onboarding before any live transaction.
- 5 Ticketing/CRM/CMS system names and credentials for the first real integration.
- 6 Charity partner details and payout routing for the impact module.